



*Baltimore Black Pride, Inc.*  
P.O. Box 23004  
Baltimore, MD 21203-5004  
(Tel) 443-691-9669 / (Fax): 410-209-2417  
Email: [bmoredblackpride@yahoo.com](mailto:bmoredblackpride@yahoo.com)  
Web site: <http://www.blackpridebaltimore.org>

Dear Friend:

Baltimore Black Pride, Inc. will be holding our 9<sup>th</sup> annual pride celebration on October 4 - 11, 2011. Our theme this year is "I Was Born This Way: X-pression of Yo-self". Baltimore Black Pride was founded in 2002 and is a proud member of the International Federation of Black Prides, a national coalition formed to promote unity and foster leadership to address adverse issues affecting Black LGBT communities.

We are seeking your support to ensure that this year's event meets the needs of our community and keeps us moving along the path of freedom, equality, and social justice for same gender loving African Americans.

The year's celebration features a variety of social and cultural events, and learning opportunities for our participants. We begin with the A-List Party on the evening of October 4<sup>th</sup> at Club Bunns. On October 5<sup>th</sup>, we are proud and excited to be able to offer a special screening at the Creative Alliance of **Blueprint**, a film directed by Baltimore native Kirk Shannon-Butts. The Meet and Greet social with our Board of Directors takes place on Friday evening, October 7<sup>th</sup>, at Club Bunns, and will feature jazz artist Kim Walker and her band *Rapture*. This casual gathering provides an opportunity for board members and community partners to mingle and nurture the important relationships that build community. We are partnering with The Den to hold a Youth Town Hall meeting, also on Friday the 7<sup>th</sup>. On Saturday, October 8<sup>th</sup>, Black Pride is partnering with Baltimore Heritage to host **30 years of African-American LGBT History** at Metropolitan Community Church of Baltimore. A special youth event, **Youth Run the World**, will also take place the same day at the GLCCB.

That same evening, please join us at the Eubie Blake National Jazz Institute and Cultural Center for our Cultural Affair. Enjoy an evening of food, an open bar, and live entertainment and dancing. This upscale event begins at 7:00 pm and will feature featuring mezzo soprano Tona Brown.

Other activities planned for this year's celebration include two National Coming Out Day events, and our always popular Fall Festival, which serves as both a community fair with vending opportunities and as a festive gathering with music and refreshments.

We would deeply appreciate your participation as a Sponsor. Sponsorships are available at four different levels with multiple recognition opportunities and benefits. Your support will help Baltimore Black Pride to further its mission to our citizens in the Baltimore metropolitan area. Enclosed you will find our corporate sponsorship and Pride Guide materials for your consideration.

Thank you in advance for your support and we look forward to your partnership in celebrating Black Pride in Baltimore this year.

Sincerely yours,

Carlton R. Smith  
Founder  
Baltimore Black Pride, Inc.

*Baltimore Black Pride Inc. is a 501 (c)(3) grassroots community based organization dedicated to organizing around the adverse issues affecting the Black same gender loving (LGBT) community, promoting unity and community health and wellness, and ensuring the development of education, economic empowerment, and social justice.*



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**Baltimore Black Pride 2011**  
*I Was Born This Way: X-pression of Yo-self*

**Sponsorship Levels**

Sponsorship Benefits	Community Circle \$250	Rainbow \$1,000	Silver \$2,000	Gold \$3,000
Logo and link on Baltimore Black Pride website	X	X	X	X
Name recognition on event materials	X	X	X	X
Name recognition on all press materials		X	X	X
Recognition at National Coming Out Day Party		X	X	X
Complimentary advertisement in Pride Guide	Business card	Business card	Half page	Full page
Complimentary vendor space (1 table)	Fall Festival	Town Hall	Town Hall	Town Hall
Name recognition on event banner display			X	X
Complimentary table at Cultural Affair			1 table	2 tables
Name recognition on stage at Cultural Affair and Fall Festival				X

**Advertising Opportunities**

The Baltimore Black Pride Guide's finished size is 5.5" x 8.5".  
 The Guide is printed in full color; high gloss cover, heavy white stock paper.

Cost	Placement	Dimensions
\$500.00	Center Spread	11" x 8.5"
\$250.00	Covers (front, back, inside front, inside back)	5.5" x 8.5"
\$175.00	Full page (not cover)	5.5" x 8.5"
\$125.00	Half-page	2.75" x 4.25"
\$100.00	Business card	2.0" x 3.5"

All graphics files must be a minimum of 300dpi resolution at copy size, CMYK color.  
 Submit ad copy in press quality PDF format.

Copy and graphics may be provided on CD to Carlton Smith at the mailing address above, or sent via email to Debbie Ally-Dickerson at the address noted below.

You may call 443-691-9669 to confirm receipt or arrange for drop off.

Electronic submission should be made to [debbie@workprinting.com](mailto:debbie@workprinting.com)

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## Sponsorship Application

To confirm your support of Baltimore Black Pride, Inc. please complete and return this form by mail or fax to:

Baltimore Black Pride, Inc.  
P.O. Box 23004  
Baltimore, Maryland 21203-5004  
Attention: Carlton Smith

Fax 410-209-2417

To be certain that you are recognized as an official Pride Sponsor, you must submit your application to Carlton Smith by FAX or to [bmoreblackpride@yahoo.com](mailto:bmoreblackpride@yahoo.com) no later than 6 PM on Sept. 30, 2011. Please separately submit your ad copy to [debbie@workprinting.com](mailto:debbie@workprinting.com) (See next page.)

Print your company name exactly as you wish it to appear in publicity materials:

\_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Contact Name/ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/ State/ Zip: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Fax: ( \_\_\_\_\_ ) \_\_\_\_\_

E- Mail Address: \_\_\_\_\_

The organization listed above agrees to participate as a corporate or non-profit sponsor for Baltimore Black Pride, Inc. as a

- Gold Sponsor \$3,000 +
- Silver Sponsor \$2,000 +
- Rainbow Sponsor \$1,000 +
- Community Circle Sponsor \$250
  
- Please Invoice
- Check enclosed ( Please make checks payable to Baltimore Black Pride, Inc.)

For your records, the Baltimore Black Pride Tax Identification Number is 47-0870596

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